



EDUCATIONAL SEMINAR**

Solutions for *YOUR* Staffing Needs

"Generating Leads in 10 Minutes...

A Guru's Guide to Internet Candidate Sourcing"

SPEAKER: Shally Steckerl

Chief CyberSleuth of JobMachine, Inc.



Date: Thursday, March 13, 2008

Time: 6:00pm-8:30pm – buffet dinner and cash bar

Place: Parsippany Sheraton Hotel – [click here for directions](#)

Cost: NJSA Member: \$99 per person, two or more employees, \$79 per person. **Non-Member:** \$129 per person, two or more employees: \$109 per person.

About this Event:

In this highly useful presentation, Shally Steckerl, internet sourcing guru, will share his latest and greatest techniques to finding and connecting with the right candidates. Many of us use the job boards, but they only provide access to a small part of the workforce. In fact, the best candidates aren't hanging out on the job boards. To truly broaden your outreach, you'll need to master important internet sourcing techniques. Shally will demonstrate how you can:

- Be more effective online with top ten tips and shortcuts
- Learn how to quickly find leads that nobody else can find
- Expand your network with online tools.

About Shally:

Shally Steckerl is a talent acquisition consultant, strategist, and speaker residing in Atlanta, Georgia. He is the Founder and Chief CyberSleuth of JobMachine, Inc. (jobmachine.net), the premier provider of sourcing consulting services and workforce development. Because of his passion for the Internet as a recruitment tool and his continually innovative methods, Sally has developed a reputation as one of the most respected authorities in passive candidate research and talent pipeline development worldwide. A pioneer in recruitment Internet research, an accomplished author and celebrated speaker, he is a regular contributor to many staffing industry publications.

SEMINAR REGISTRATION FORM – Deadline is March 10, 2008

Company: _____ Address: _____ NJSA Member: Yes No

Telephone: _____ Fax: _____ Email: _____

Attendees: (1) _____ (2) _____ (5) _____

(3) _____ (4) _____ (6) _____

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Non-Members: \$129 per person; 2 or more attendees - \$109 per person)

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 Check Enclosed (payable to NJSA). Fax to: (973)838-7124 or Mail to: NJSA, 170 Kinnelon Rd., Ste. 33, Kinnelon, NJ 07405. For additional information, call 973-283-0072.

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